



Fundraising tips

Thank you for choosing to support Shooting Star Chase through our Stadium Challenge. Here are a few tips to help you reach your minimum fundraising target of £230.

About us

Shooting Star Chase is a leading children's hospice charity caring for babies, children and young people with life-limiting conditions, and their families.

Whether lives are measured in days, weeks, months or years, we are here to make every moment count. We support families from diagnosis to end of life and throughout bereavement with a range of nursing, practical, emotional and medical care.

Our bespoke support is free of charge to families, and available 365 days a year. Our care service includes short breaks at our two hospices (Shooting Star House in Hampton and Christopher's in Guildford), Hospice at Home, day care, symptom management, end-of-life care, bereavement care and a comprehensive range of therapies and support groups for the whole family.

It costs £10 million a year just to maintain our current level of care and, with around 10% of our income coming from government funding, we rely on our supporters' generosity to keep the service running. What's more, we know there are many more families desperate for our vital support, so it's crucial we raise more funds to provide more care.

Hints and Tips

- We'd love you to set yourself an initial fundraising target of £230
- Make a list of family, friends, neighbours and work colleagues who you can ask for sponsorship – you could even sponsor yourself!
- Download a sponsorship form from the Fundraising section of our **Stadium Challenge webpage**
- Set up an online fundraising account such as **JustGiving** so that people can sponsor you directly. You can add photographs to keep people updated with your training.
- You may wish to give people the chance to get involved by entering or organising a small competition relating to your challenge i.e. how many steps or how long will you take to complete the challenge?
- Be creative with your fundraising. Hold an event, have a bake sale, organise a dress down day then and add the money raised to your Stadium Challenge total.



How your support will help

Every penny you raise and step you take at the Stadium Challenge will help us continue to offer support for the whole family. The day to day pressures and difficulties of having a child with a life-limiting condition are far reaching across all of the family. To ensure every member can receive the support they need we provide an extensive range of counselling, therapies and support groups for parents, siblings and grandparents.

We're aiming to raise an incredible £80,000.

£230 could pay for a day visit to the hospice including a swim in the pool and use of the sensory room giving families precious time together.

£500 could pay for one of our bespoke family days – such as Grandparents Day, where grandparents can share experiences with one another.

£1,000 could pay for an activity day for bereaved siblings. These days contain fun activities and vital opportunities for bereaved siblings to explore and share their feelings in a safe environment.

£1,200 could pay for a short break at one of our hospices, allowing families time together, away from being carers, to enjoy being a family.

See who your fundraising efforts help by **reading our family stories**.

The power of social media

Sites such as Facebook, Twitter and Instagram are a great way to update your friends on how your training is going and encourage people to donate to your fundraising page.

Don't forget to tag in the official Shooting Star Chase accounts: @sschospices on Facebook, Instagram and Twitter.

Support Materials

Don't forget to visit the create section of our website shootingstarchase.org.uk/create to make your own bespoke fundraising materials.

Simply pick a template and personalise with your sponsorship page details and in just a few minutes your lovely creation will be delivered straight to your inbox ready to email, print or share!

If you need any more information about the day or help with your fundraising, please do contact the Challenge Events team – we're always happy to help!

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